



**MOO-LA  
STEPHENVILLE  
TEXAS FEST**

---

**ESTABLISHED 2019**

# Sponsorship Packet

## May 31 - June 1

*Stephenville*  
★ Tourism and Visitors Bureau





- \* Full color company logo on balloon basket banner
- \* Two full color yard signs at balloon site
- \* 2-person balloon ride
- \* Social media advertising
- \* Website advertising with link to company website
- \* 4 tickets to pilot dinner



- \* Pilot breakfast meal on Friday, May 31
- \* Pilot dinner meal on Friday, May 31
- \* Pilot breakfast meal on Saturday, June 1
- \* Pilot dinner meal on Saturday, June 1
- \* Full color company logo on banner in serving area
- \* Table tents at serving and dining tables
- \* Two full color yard signs in dining area
- \* Social media advertising
- \* Website advertising with link to company website
- \* 2-person balloon ride



- \* Full color company logo in midway area
- \* Two full color yard signs
- \* Social media advertising
- \* Website advertising with link to company website
- \* 10 tickets for tethered rides



- \* Social media advertising
- \* Website advertising with link to company website
- \* 5 tickets for tethered rides



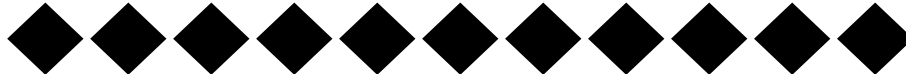
- \* Social media advertising
- \* Website advertising with link to company website
- \* 2 tickets for tethered rides



- \* Social media advertising
- \* Website advertising with link to company website

# THURSDAY NIGHT

Carnival Preview Night



# FRIDAY NIGHT

Tethered & Balloon Rides

Acoustic Music Sets

Pairing Tent

Carnival and Kids Zone

Food Trucks & Vendors

Balloon Glow p.m.



# SATURDAY

Carnival & Kids Zone

Balloon Fly-In a.m.

Food Trucks & Vendors

Live Entertainment

Dairy Activities

Pairing Tent

Tethered & Balloon Rides

Balloon Glow p.m.